

## CONTACTS

### KICK FOR A CURE HEADQUARTERS

12630 Monte Vista Road, Suite 202  
Poway, CA 92064

PHONE: 858.775.7057 FAX: 858.530.0182

WEBSITE: www.kickforacure.org

### GENERAL, SPONSORSHIP & EXHIBITOR SPACE INFORMATION

Helena Jayasuriya: 858.775.7057  
helena@kickforacure.org

### TOURNAMENT DIRECTOR

Soccer Tournament Specialists  
Raffi Ruotolo: 858.521.9340  
raffi@stspecialists.com

### VOLUNTEER OPPORTUNITIES

Jane Petro: 619.300.0415  
janepetro@mac.com

### A MESSAGE FROM THE EXECUTIVE DIRECTOR

*"On behalf of the Board of Directors and the Event Leadership Committee, I would like to thank you for being part of Kick for a Cure. Our collective dedication is generated by a Cause that is very close to our hearts because ALL of us who volunteer our time behind the scenes of the organization and event are either family members of, or have become close friends with someone who is part of the Duchenne Community. Our hope is that we inspire you to join our mission of positively contributing to the human experience of others; our promise is that you will enjoy the gift of giving to those in need; our vision is to create a legacy that will forever honor all those whose lives have been touched by Duchenne. Embrace this opportunity to not only DO something for a good cause, but BE the cause of something great..."*

Our sincerest thanks,

*helena*



Helena Jayasuriya  
Executive Director & Founder, Kick for a Cure  
Aunt of a 16 year old who lives with DMD



Douglas E. Barnhart Western Tree Service Scott & BR Great Friends Foundation Paul Hastings



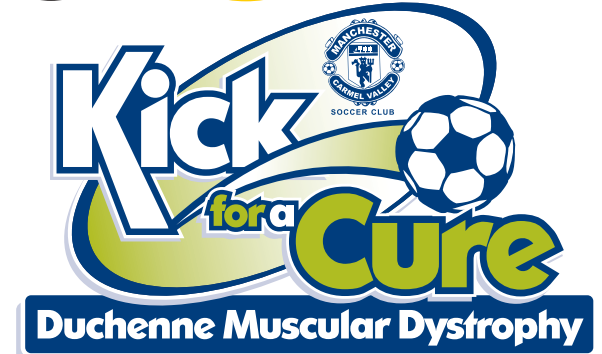
*The Coca-Cola Company*



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## 2009 CHARITY SOCCER TOURNAMENT AND FESTIVAL



6v6 Charity Soccer Tournament & Festival

SATURDAY & SUNDAY  
JUNE 6 & 7, 2009

WESTVIEW HIGH  
13500 CAMINO DEL SUR  
SAN DIEGO, CA





## THE EVENT

Welcome to the 2009 Kick for a Cure Charity Soccer Tournament & Festival to benefit children with Duchenne Muscular Dystrophy (DMD)! Our Fundraising Event is a 6 v 6 Soccer Tournament where players of all ages are invited to "kick for the kids who can't". Kick for a Cure is San Diego's first charity soccer tournament with its inaugural event in 2005. Since then, thousands of participants have helped us raise the much-needed funds for children and families who live with Duchenne.

Kick for a Cure is more than a Soccer Tournament. Throughout the weekend, players, fans and guests will enjoy a spectacular festival featuring:

- Live music and entertainment
- A Funzone with games and activities such as:
  - Facepainting & Temporary Tattoos
  - Double Hoop Basketball
  - Speed Pitch
  - Click for a Cure Hawaiian Photo Booth
- The new Kick for a Cure Human Foosball Court!
- A Vendor Village showcasing a variety of merchants, businesses and food concessions
- Celebrity appearances
- A festive Awards Ceremony
- Prizes, Prizes, Prizes

Whether it's competing in the tournament, shopping in the Vendor Village, enjoying the FunZone or grabbing a bite to eat, Kick for a Cure has something for the entire family to enjoy.

## TOURNAMENT

Kick for a Cure is a Class I & III Unrestricted Tournament sanctioned by CYSA. Youth Teams affiliated with USYSA, US Club Soccer, and AYSO are invited to play. Kick for a Cure is open to ALL Adult Teams regardless of affiliation.

### DIVISIONS

#### ADULTS:

- **Men:** Open & B
- **Women:** Open & B
- **Coed:** Open & B (7 v 7)

#### YOUTH:

##### Competitive Teams: Boys & Girls

- U8, U10, U12, U14, U16

##### Recreational Teams: Boys & Girls

- U8, U10, U12, U14, U16
- U6 (Coed)

### FORMAT

6 v 6 (7 v 7 for Adult Coed)  
 22 minute halves (10 minute halves for U6)  
 Three games guaranteed

### VENUE

Westview High - 13500 Camino del Sur, San Diego, CA  
 Up to 13 games played simultaneously at ONE venue

### PRIZES

Kick for a Cure Event T-shirt for all Team Managers, Coaches, and Players. Individual & Team Trophies & Medals for 1st, 2nd and 3rd place in every division.

### TEAM ENTRY FEES

- Team Entry Donation: \$400
  - Early Bird: \$325 (before April 25, 2009)
  - Last day to register: May 8, 2009
- \* All Team Entry Donations are made payable to Kick for a Cure and are a 100% tax-deductible contribution.

### REGISTERING YOUR TEAM

All Registration Forms, Requirements and Rules are available on [www.kickforcure.org](http://www.kickforcure.org).

## ABOUT DUCHENNE MUSCULAR DYSTROPHY

Although there are over 20 genetic muscle disorders collectively known as "Muscular Dystrophy", Duchenne is the most prevalent, affecting one in every 3,500 boys worldwide. With Duchenne, muscles slowly deteriorate due to a faulty gene that inhibits the production of dystrophin, the all important building block of muscle. The result is a weakening of ALL the muscles in the body, including those of the heart. By age 10, boys with Duchenne need to use a wheelchair to get around and eventually will lose their independence. To date there is no cure, but we believe that with your help we can all make a difference.

## ABOUT KICK FOR A CURE

Kick for a Cure is a 501(c)(3) non-profit charity organization (Tax ID# 68-0643959) whose mission is to work with individuals and organizations in the San Diego region and beyond to positively impact the lives of children and young adults with DMD. Kick for a Cure is San Diego's only charity that exclusively focuses on DMD. Money that is raised by our organization is used to fund high impact research, to sponsor local families to access the latest information on treatment and care options for Duchenne, and to assist the local Duchenne Community in securing needs and services that will add to their quality of life. Kick for a Cure was founded by family members of children who live with Duchenne and is currently managed and operated entirely by volunteers.

